**Possible e-mail subject lines:**

Get on the map.

Are you on the map?

Have you joined your fellow funders “On the Map”?

Are you “On the Map” with your fellow funders?

Ready to take your grantmaking to a whole new level?

Savvier, more informed grantmaking is a few clicks away.

Get on the map and get savvier with your grantmaking.

Want to take grantmaking to a whole new level of “good”?

Is your grantmaking as effective and strategic as it could be?

Your source for good, accurate and up-to-date grantmaking data.

Accurate, up-to-date grantmaking data is yours for the taking.

Access to accurate, up-to-date grantmaking data is in your hands.

**E-mail Copy Option 1:**

*Finding the available grants data limiting?*

*Looking to make more informed giving decisions?*

*Want to “do good” even better?*

Come join your fellow funders on the map!

Recently, you probably heard about “Get on the Map,” an exciting new data-sharing initiative designed to dramatically improve the quality and availability of grants data for our region.

Well, a number of your fellow funders in the [*insert* *regional association name here*]are now “On the Map,” AND starting to reap the benefits…

It’s a snap to get involved. And by sharing your data (it’s easier than you think…), you’ll help build—*and* get access to—*Foundation Maps*, a highly interactive, searchable mapping platform that quickly shows you…

***Who’s* funding *what* and *where*—anywhere in our region**.

Just imagine what continuous and complete access to information like that could do for your giving efforts?

Get on the map today, and “do good” even better. For more details, visit [*insert* *regional association web address here*].

P.S. “Get on the Map” is a partnership between the [*insert* *regional association name here*]*, Foundation Center* and the *Forum of Regional Associations of Grantmakers.*

**E-mail Copy Option 2:**

Dear \_\_\_\_\_\_\_\_\_,

I want to share a vision with you—something we’re tremendously excited about here at \_\_\_\_\_\_\_\_ (RA)…

Consider this familiar scenario:

You’re planning your giving for the next year, but you’re a little frustrated. Without current, accurate grants data in your region, how can you be sure how your giving fits into the larger picture?

Now, imagine this…

You grab your magic wand (stay with us here…), wave it, and suddenly, on your computer screen, you’re looking at a map showing you, with just a few clicks…

***Who’s* funding *what* and *where*—anywhere in our region, anytime you need it.**

How did it get there? *You* put it there…

Welcome to “Get on the Map,” an exciting new data-sharing initiative designed to dramatically improve the quality and availability of grantmaking data. By sharing your data (it’s easier than you think…), you’re helping to build *Foundation Maps*, a highly interactive, searchable mapping platform (yes, the “magic wand”).

With your participation, *Foundation Maps*—a powerful tool to which all member foundations in the region will have access—promises to be our source for fresh, detailed, and accurate data.

We encourage you to get on the map today, and “do good” even better. Together, we can create a powerful tool that benefits all of us.

For more details on how you can get involved, visit [*insert* *regional association web address here*].

P.S. “Get on the Map” is a partnership between the [*insert* *regional association name here*], *Foundation Center* and the *Forum of Regional Associations of Grantmakers.*